GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:5298
ANSWERED ON:22.12.2000
REGISTRATION OF GUJARATI NEWSPAPERS
GORDHANBHAI JAVIA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of Gujarati newspapers and periodicals registered with Registrar of Newspapers upto 30th November, 2000;

(b) the number out of these granted Government advertisements;

(c) the total amount released to Gujarati newspapers and periodicals during each of the last three years; and

(d) the steps taken or proposed to be taken to develop the Gujarati Newspapers and Periodicals?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) The number of Gujarati Newspapers and Periodicals registered with the Registrar ofNewspapers for India upto 30.11.2000 is 1951.

(b) Advertisements are issued only to those newspapers empanelled with DAVP. During the period 01.04.2000 to 30.11.2000, 85 Gujarati newspapers/periodicals empanelled with DAVP have been issued Government advertisements.

(c) During the years 1997-98, 1998-99 and 1999-2000, the total amount committed to Gujarati newspapers/periodicals by DAVP was Rs.1,43,34,971/-, Rs.2,30,38,276/- and Rs.3,02,46,669/-, respectively.

(d) DAVP releases advertisements to newspapers and periodicals, keeping in view the Government`s publicity requirements, the availability of funds and in accordance with Advertising Policy Guidelines.